



AGENDA

16 May 2023 at the premises of the Faculty of Electrical and Computer Engineering - Pristina University

Finnish - Kosovar Conference on developing start-up and innovation ecosystem

- 0830-0900 Registration
- 0900-0945 Opening remarks:
Minister Rozeta Hajdari, Ministry of Industry, Entrepreneurship and Trade
Ambassador Matti Nissinen, Embassy of Finland in Pristina
Ms. Vjollca Cavolli, Executive Director of STIKK- Kosovo ICT Association
Mr. Isak Shabani, Dean, Faculty of Electrical and Computer Engineering
- 1000-1100 Panel 1, discussion on: **“Creative industry, trends and contribution to the economy”**
- Keynote presentation by the Finnish expert **Olli Sinerma**
“Finnish creative industry and its impact in Finland’s economy – the importance of supporting Startups”
- Moderator: Janne Sykko, Trade Counsellor SEE
- Panelists:
Mr. Olli Sinerma, Business Finland
Professor Avni Rexhepi, FIEK
Mr. Zef Dedaj, Acting General Director of KIESA (Kosovo Investment and Enterprise Support Agency)
Mr. Leart Zogjani, Skins Agency
- 1115-1215 Panel 2, discussion on **“Development of Innovation and Start up Ecosystem, current state in Kosovo and how to further develop it”**
- Keynote presentation by the Finnish expert **Teemu Seppala**,
“Startup ecosystem development process in Finland”
- Panelists:
Deputy Minister of MINT, Mentor Arifaj
Teemu Seppala, City of Helsinki
Donjeta Sahatciu, Deputy Mayor of Pristina
Shpend Lila, Training, Events & PR Manager (ICK)
- 1215-12:30 Closing remarks
- 1230-1330 Networking and reception

The language of the conference is English

Finnish experts:

Teemu Seppälä has strong pre-seed stage funding experience by planning, running and monitoring various investment schemes and investing into 1000+ startup business ideas as a fund manager of several public funds. Teemu has been creating innovation ecosystems in four continents and he has exceptionally wide networks to international VCs, angels and startup ecosystems. He has been coaching, developing and supporting dozens of accelerators and innovation hubs in Finland, Southern and Eastern Africa and Asia. For example, Teemu was playing a key role launching AppCampus, first in the world global mobile application accelerator programme and incubation space funded by Nokia and Microsoft (18M€). Teemu is regarded as an inspiring and supportive business advisor with multifaceted experience from Silicon Valley and other innovation hot spots as well as from the Global South. <https://newcohelsinki.fi/en/services/soft-landing/>

Olli Sinerma from Business Finland has been a game developer for over 20 years and published over 30 games. Producer of Everyplay (mobile game streaming service which was used by over 100 million players acquired by Unity technologies), founder of Finnish Virtual Reality Association, and the first VR gaming company in Finland.

Currently Olli works for Business Finland (government investments) as a Senior Advisor focusing on the growth of the Finnish entertainment sector, ranging from XR and games to movies and music,